



**Basic Necessities**

Diapers, Period Products & Incontinence Supplies

# **2021 ANNUAL REPORT**

**PROVIDING FREE DIAPERS, PERIOD  
PRODUCTS, AND INCONTINENCE SUPPLIES  
FOR PEOPLE EXPERIENCING ECONOMIC  
CHALLENGES IN THE THE ARKLATEX**

[WWW.BASICNECESSITIESLA.COM](http://WWW.BASICNECESSITIESLA.COM)

# GOALS & OUTCOMES

## 2021 GOALS ACHIEVED!

91,645  
DIAPERS

49,816  
PERIOD PRODUCTS

21,949  
INCONTINENCE SUPPLIES

WWW.BASICNECESSITIESLA.COM

## PEOPLE SERVED

We distributed free diapers, period products, and incontinence supplies to 962 ArkLaTex public schools & universities, community service agencies, disaster relief organizations, and families in need.

When Basic Necessities provides these free sanitary supplies, our neighbors are able to use their resources to cover essential food & housing expenses, while maintaining their health and dignity.

Our work also alleviates period poverty among public school & college students, keeping them in classes they would have otherwise missed due to a lack of menstrual supplies.

## NEW BOARD MEMBERS

Four new members were elected to our Board of Directors in 2021.

- **Brenda Coco** - VOA Elderly Waiver Services Program
- **Breana Coco-Serna** - Senior Year Psychology Student at Centenary College
- **Dottie McWhiney** - Volunteer Delivery Driver at Basic Necessities
- **Sandra Roberson** - Director of BPCCC Cavalier Care Center

## NEW AGENCY PARTNERS

- VOA Elderly Waiver Services Program & Communities in Schools Program
- Community Renewal International
- Caddo Parish School Board McKinney-Vento Program
- BPCCC Cavalier Care Center
- LSUS Food Pantry
- Unite Louisiana
- Salvation Army Merkle Center of Hope
- Noel UMC Food Pantry
- YWCA of Northwest Louisiana
- Bossier Parish Schools

# FINANCIAL INFORMATION

## MAJOR DONORS

- Willis Knighton Medical System
- Junior League of Shreveport-Bossier
- National Diaper Bank Network
- Alliance for Period Supplies/U By Kot
- Period.org
- Walmart Community Grant Program
- Blue Cross Blue Shield of Louisiana
- The Evolve Foundation
- John Ratcliff
- United Way of NWLA Day of Service: Apollo Elementary School and Southv High School
- Dr. Nirav Patel
- Ika Sitorus
- Betty and Barney Moore Family Adv: Fund
- Rhonda Glass
- First Presbyterian Church Shreveport Day School

## REVENUE

REVENUE	2020 FY START DATE: JUNE 5, 2020	2021 ACTUAL	2022 PROJECTED
Board member cash donations	\$5,191.90	\$0.00	\$1,000.00
Board member loans	\$0.00	\$7,013.30	\$3,000.00
Individual donors	\$1,281.32	\$7,425.63	\$10,000.00
Grants: Foundation/ Corporate	\$7,250.00	\$41,250.00	\$15,000.00
In-kind donations (grant research/writing, business plan consultation, market research, file IRS/SOS forms – to date)	\$2,000.00	\$0.00	\$10,000.00
Fundraisers	\$3,265.00	\$5,933.94	\$10,000.00
Grants: Government	\$0.00	\$0.00	\$20,000.00
Product donations	\$520.00	\$6,500.00	\$5,000.00
Revenue carried over from previous year	\$0.00	\$2,296.87	\$12,053.97.00
<b>TOTAL</b>	<b>\$19,508.22</b>	<b>\$70,419.74</b>	<b>\$86,053.97</b>

## EXPENSES

EXPENSES	2020 FY START DATE: JUNE 5, 2020	2021 ACTUAL: INCLUDES STARTUP & NEW OFFICE EXPENSES	2022 PROJECTED
Program Administration provided by Independent Contractor/Board Member	\$6,000.00	\$11,500.00	\$12,000.00
Diapers & Wipes	\$2,415.44	\$15,335.72	\$30,000.00
Period Supplies	\$178.41	\$4,269.26	\$6,000.00
Incontinence Supplies	\$0.00	\$7,255.86	\$15,000.00
Computer/printer, internet service	\$1,038.00	\$665.99	\$1,000.00
State/City fees	\$85.00	\$160.00	\$15.00
IRS 1023 Form filing fee	\$275.00	\$0.00	\$0.00
Office supplies	\$275.00	\$674.72	\$500.00
Telephone	\$225.00	\$300.88	\$365.00
Postage/Shipping	\$0.00	\$46.85	\$75.00
Printing (business cards, brochures, t-shirts for delivery ppl)	\$95.55	\$636.08	\$1,000.00
Logo/graphic design	\$50.00	\$0.00	\$0.00
Website (design + WIX subscription & domain)	\$473.08	\$0.00	\$0.00
Plastic delivery bags	\$262.20	\$34.22	\$100.00
General liability insurance	\$0.00	\$784.53	\$784.53
Gas/mileage @ \$0.50 per mile	\$4,735.00	\$1,000.18	\$1000.00
Fundraising expenses	\$143.80	\$0.00	\$500.00
Advertising	\$0.00	\$127.53	\$150.00
Bank fees	\$18.00	\$51.00	\$50.00
Storage	\$691.87	\$394.65	\$0.00
Office Lease (\$980/month)	\$0.00	\$7,865.00	\$11,760.00
NDBN Membership Fee	\$250.00	\$250.00	\$250.00
Board member loan reimbursements	\$0.00	\$7,013.30	\$3,000.00
<b>TOTAL EXPENSES</b>	<b>\$17,211.35</b>	<b>\$58,365.77</b>	<b>\$83,549.53</b>